

Agro-ecotourism

農林生態旅遊(3015)

Lecturers: Kuo-Jung Chao
Allen Chi-Ming Hsieh





▶ **3 credits**

▶ **Weekly schedule**

▶ 4789

▶ (15:10 to 18:00 on Thursdays)

▶ **Course objectives**

▶ To be able to design and guide an agro-ecotourism package

▶ To promote Taiwanese **agriculture, ecology, and culture** to international guests

Tasks

▶ Preparation

- ▶ Understand the **agriculture, ecology, and culture** in central Taiwan
- ▶ With a special emphasise in **Wu Feng** (霧峰) black-shouldered kite rice (黑翅鳶米)

▶ Design

- ▶ Develop an agro-ecotourism **package**

▶ Enforcement

- ▶ **Host** undergraduate students from **Utah State University**

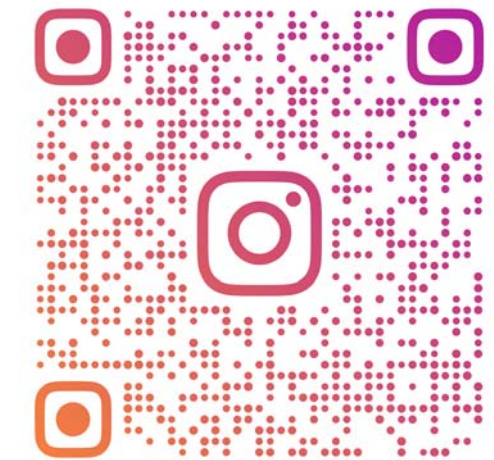


Style and evaluation



- ▶ **Hands-on practice at a rice paddy land**
- ▶ **Design an agro-ecotourism business proposal**
- ▶ **Enforce the proposal and host international guests for USA**
- ▶ **Make a mini-promotion video 1.5 mins**
- ▶ **No written exams**

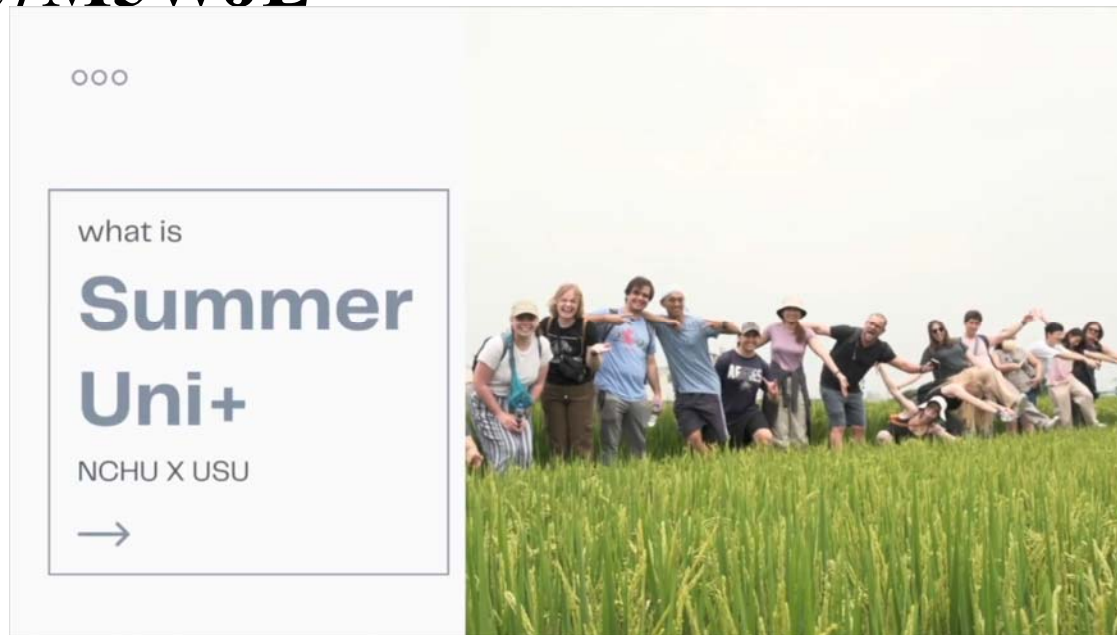
Facebook and Instagram fan page



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Video of the 2023 program

- ▶ <https://www.youtube.com/watch?v=UT-4t7M5WJE>



This course is a practical course to conduct your own Agro-ecotourism project!

Welcome to join us!

