# 國際農企業學士學位學程

### 教育目標

「國際農企業學士學位學程」(IBPA)為4年制全英語授課之學士學位學程,於2011年8月開始正式招生。國立中興大學為獲得教育部發展頂尖大學特別預算12所大學中,唯一設有農學類科全英語授課學士班(IBPA)與碩士班(IMPA)的大學。這兩學程也同時通過國際合作發展基金會審核,加入「國際高等人力培訓外籍學生獎學金計畫」聯盟學校。IBPA也已於2014年9月與紐西蘭梅西大學(Massey University)簽署雙聯學制。

IBPA所有課程中,除了大一國文、實用華語, 其餘課程全以英語授課,經過四年的訓練,必能增 進學生的英文能力。同時IBPA鼓勵學生至海外研習 及選修區域研究,鼓勵學生集體或個人出國長短期 參訪。IBPA課程設計是在大約三年裡可以修畢所有 畢業學分,剩下的一年可以(1)出國至姊妹校做交 換生(2)出國至國際農企業實習(3)出國至海外 貧困地區做農民服務(4)在台灣赴企業實習(5) 雙主修或輔系其他院系課程。

成立IBPA的理念並非僅是以英語文授課而已, 一個更重要的理由是希望培育「T-型人才」,就是 說除了自己的專業領域,還需要有橫向知識(T字 母的頂端那一橫),也就是跨領域知識。IBPA課程 主要分為四個領域:農業、商業、英語文、一般課 程;提供學生多元、整合性知識,使學生具備未來 就業所需知識。

### 師資與學生

師資:本學程共有4位專任教師,27位兼任教師及1 位客座教授。

學生:每年招收15名本國籍學生,並同時招收僑 生、外籍生。

#### 核心素養培養

- ◆永續農業的基本知識與技能
- ◆農企業經營基本知識與技能
- ◆使用英語文溝通的語言能力
- ◆對國際局勢的認知與理解及國際服務

## 研究成果與未來發展方向

「面向世界」:IBPA的教育理念是經營一個多元 背景的環境,招收來自世界各地的國際學生,自招 生以來已招收來自布吉納法索、瓜地馬拉、聖露西 亞、甘比亞、尼加拉瓜等地十幾國的國際學生,本 地學生能和國際學生一同學習,不但能活用英文能 力,並能培養國際觀。

「面向社會」:除了在知識與技能面橫跨多個相關領域的硬實力,IBPA也重視學生的軟實力,包括:外語能力、演說與企劃能力、溝通與談判能力等等,使學生未來在全球就業市場上具備高度競爭力,這也就是IBPA強調「面向社會」的內涵。



▲國農企103級宿營 2014 IBPA Freshmen Camping



▲國農企104級畢業照 2015 NCHU Graudation-IBPA

# International Bachelor Program of Agribusiness

#### Mission

The International Bachelor Program of Agribusiness (IBPA), established in 2011, is a 4-year Bachelor Degree program. Among the top universities in Taiwan, National Chung Hsing University is the only one providing an all-English agricultural program from undergraduate to master' degrees. IBPA has also joined the International Cooperation Development Fund, which provides international higher education scholarship programs for international students. IBPA has also signed a collaborative agreement with Bachelor of Agricommerce, Massey University, New Zealand.

IBPA offers all-English curriculums. Except College Chinese and Practical Chinese, all 128 credits required for graduation are taught in English. Students are trained to communicate in English to assist them in successfully merging into global employment trends. Moreover, IBPA encourages students to go abroad for study, research, or internship. In IBPA's course design, students are enabled to finish 128 credits within 3 years. For the fourth year, students may (a) participate in an exchange program to study abroad or (b) conduct internship in international agribusiness companies abroad (c) conduct internship in companies in Taiwan (d) conduct service in rural areas/countries (e) take courses form other departments to gain a double major or minor degree.

## Faculty and Students

Faculty: IBPA includes 4 full-time faculties, 27 adjunct professors, and one visiting professor.

Students: IBPA recruits 15 local Taiwanese students per year, overseas Chinese students and international students.

# **Core Learning Outcomes**

- Basic knowledge and skills in sustainable agriculture
- ◆ Basic knowledge and skills in agribusiness
- ◆ Using English as the means for communication
- Awareness of international situations and global service

# Research Highlights and Perspectives

Facing the World:

IBPA creates a virtual global environment by recruiting international students. IBPA has enrolled international students from Burkina Faso, Guatemala, Swaziland, St. Lucia, Gambia, and Nicaragua. Local Taiwanese students and international students learn together, enhancing student global perspectives and language skills.

## Facing Society:

Other than teaching students integrated knowledge, IBPA also focuses on incubating student language abilities and skills for project planning, communication, and negotiation. Equipped with these skills, IBPA students will survive in a highly competitive marketplace.



▲國農企外生校運走場 2015 NCHU Sport Competition-IBPA foreign students



▲國農企導生聚 IBPA Students and Mentor Gathering Meeting